

From: [Haldin, Kenneth](#)
To: [Donn Walters/R6/USEPA/US@EPA](#)
Subject: RE: FW: San Jacinto Pits Community Awareness Committee - Final Prep for Tomorrow
Date: 04/06/2010 03:08 PM
Importance: High
Attachments: [SJWP DraftMedia Statement - 04-6-10_IP.doc](#)

Donn:

Confirming, I will send the Danger sign final draft to Leah, and I'm prepared to discuss tomorrow as needed.

With regard to the statement, I provided a draft copy to IP, which has a newly designated communications representative and was not involved in the interim exchanges w/ Rita Obey that took place late last week. Perhaps this was addressed in the content review within EPA but, importantly, the reference to the fish advisory in some of the drafts went beyond what is contained in the current TX Dept of State Health Services advisory. Please see attached, which addresses this aspect (passage in blue). I recognize that you were seeking to finalize input from the working sub-group but I wanted to bring this to your attention in advance of tomorrow's discussion.

Please let me know if any questions or further direction on this. Thank you.

K.

Ken Haldin | **Waste Management** | Southern Group

From: Walters.Donn@epamail.epa.gov [mailto:Walters.Donn@epamail.epa.gov]
Sent: Tuesday, April 06, 2010 3:38 PM
To: Haldin, Kenneth
Subject: Re: FW: San Jacinto Pits Community Awareness Committee - Final Prep for Tomorrow

Ok, yes, go ahead later today and forward to Leah, the revised, final signage (the signs we are going to be using) and discuss production schedule soon.
Also, we have a final statement from the media office, and we can include the dates. We will discuss that also.

FW: San Jacinto Pits Community Awareness Committee - Final Prep for Tomorrow

Haldin, Kenneth

to: Donn Walters

04/06/2010 10:18 AM

Donn:

To ensure you and the group have what is needed for tomorrow morning's meeting, a few administrative items:

- 1) Please let me know if/when you want me to forward the revised Danger Sign file (attached) to Leah Gordon/Harris County for distribution prior to the meeting.
- 2) Also attached for you and the Reg. 6 External Affairs/Media Relations staff is a minor clarifying update of the simple media messaging draft. This reflects the timeline for fence completion, which will be an important aspect of this update.
- 3) In addition, regarding the Media Relations staff, I wanted you to be aware that International Paper has designated a new communications representative for this project. As you previously suggested, I reached out several weeks ago to Dave Bary to introduce myself. I've not heard back as yet but will connect again w/ him to introduce myself and IP as PRP media contacts for the project. Given that fencing and public references to the project may occur in the near term, I want to assure that this base is covered.
- 4) Finally, I am in receipt of the Participating Agencies list you provided for the large 4'x6' entry signs. However, I have not asked our sign production vendor to amend our prior attempts until we have all of the relevant content for this. In subsequent emails, I will separately forward some of the photos taken at the MDI site that were too large to receive previously.

As always, please write or call if anything is needed from your perspective. Thank you.

K.

Ken Haldin | On Behalf of MIMC

From: Haldin, Kenneth
Sent: Monday, April 05, 2010 5:08 PM
To: 'Walters.Donn@epamail.epa.gov'
Subject: RE: San Jacinto Pits Community Awareness Committee - Sign Design | Updated File

Donn:

Yes, as per our Friday discussion, we've made the attached modification for the multi-lingual warning sign. Please take a look and let me know if this is what you had in mind. When ready, this can be forwarded to the Leah in Snehal's office in connection w/ Wednesday's agenda.

Also, as soon as TXDOT (or some designee) can advise us on spacing/intervals between signs, we'll be in position to make the sign order and begin production – but only upon your direction to move ahead following Wednesday's meeting. Thank you.

K.

Ken Haldin | On Behalf of MIMC

From: Walters.Donn@epamail.epa.gov [mailto:Walters.Donn@epamail.epa.gov]
Sent: Monday, April 05, 2010 4:09 PM
To: Haldin, Kenneth
Subject: RE: San Jacinto Pits Community Awareness Committee - logo for TCEQ

Ken, some follow up... the EPA logo needs to be "slightly" larger than the other logos and placed as discussed, also, be sure that all other logos on the current signage are exact same size. thanks

RE: San Jacinto Pits Community Awareness Committee - logo for TCEQ

Haldin, Kenneth

to: Crystal Taylor

04/05/2010 08:35 AM

Cc: Donn Walters, "Patel, Snehal (CAO)"

Crystal:

As you know, we are in the final stages of production for timely completion of the warning signs to be affixed to fencing being erected at the San Jacinto River project site. To be sure we are utilizing the correct logo for TCEQ, can you please forward me an electronic version of the agency's logo?

Please let me know if any questions. Thank you and have a great week ahead.

K.

Ken Haldin | On Behalf of MIMC

From: Crystal Taylor [mailto:CTaylor@tceq.state.tx.us]

Sent: Wednesday, March 31, 2010 8:27 PM

To: Nancy Ingram; walters.donn@epa.gov; Rita (PHES) Obey; Herman (HCPID) Sanders; Haldin, Kenneth

Cc: Snehal (CAO) Patel; Kirk Wiles; Michael Tennant; Crystal Taylor

Subject: RE: San Jacinto Pits Community Awareness Meeting 3-24-10mediamessage wording

Hello Everyone:

Here is my attempt at the 5th-6th grade reading level.

I also like the shorter sentences...used by Nancy.

Thank you, Crystal

Crystal Taylor
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>>> "Obey, Rita (PHES)" <robey@hcpbes.org> 3/30/2010 5:36 PM >>>

Ken: Awesome start! Thank you so much for getting the ball rolling. When working to reduce the reading level I could practically feel your pain in trying to write it in a way that everyone could understand.

Everyone else: HELP!! I am officially brain drained and exhausted. It's at a tenth grade level now (difficult to go lower due to the all the names, etc.). I would appreciate any help you can provide with respect to lowering the reading/comprehensive level even more if we can.

I included both so you could refer back to the original for a reference point or if you think something was stated more clearly before I mangled it.

Thanks!
Rita

Rita Obey

Director, Office of Public Information

Harris County Public Health and Environmental Services (HCPHES)

From: Ingram, Nancy [<mailto:Nancy.Ingram@dshs.state.tx.us>]

Sent: Wednesday, March 24, 2010 10:56 AM

To: Obey, Rita (PHES); ctaylor@tceq.state.tx.us; walters.donn@epa.gov

Cc: Wiles, Kirk; Tennant, Michael

Subject: RE: San Jacinto Pits Community Awareness Meeting 3-24-10 media message wording

Rita,

I am not able to recognize voices so I don't know who had a picture of signage regarding the advisories for the Ship Channel. But I did hear that you and Crystal will be finalizing simplified wording for the media messaging. Please provide this information to anyone on the subcommittee you feel needs to see it.

Related to the consumption advisories for Houston Ship Channel and Galveston Bay, Advisory 28 includes previous advisories for contaminants including those not specifically associated with this superfund site. From looking at the included advisory information, the areas north of I-10 and down to the Lynchburg Ferry area have a consumption advisory for all species of fish (one eight-ounce meal per month and women who are nursing, pregnant, or who may become pregnant should not consume catfish or spotted seatrout.)

Attached are files from the DSHS website regarding the advisories. The second one is a map to clarify consumption information.

http://www.dshs.state.tx.us/seafood/PDF2/Active/ADV-28_signed_HSCUGB.pdf

http://www.dshs.state.tx.us/seafood/MapsPDF/AdvisoryMaps/GalvestonBay&HSC1_28_2009.pdf

I hope these links are helpful. We appreciate your including correct wording for advisories in media messaging.

Sincerely

Nancy Ingram

Environmental and Injury Epidemiology
and Toxicology Unit, MC 1964
Tower Room 704-I phone 512.776.6572

From: Gordon, Leah (CAO) [mailto:Leah.Gordon@cao.hctx.net]

Sent: Wednesday, March 24, 2010 9:22 AM

To: 'walters.donn@epa.gov'; 'Axe, Al'; 'jcermak@bakerlaw.com'; Miller, Gail (Commissioner Precinct 2); Cron, Catarina (County Judge's Office); Obey, Rita (PHES); Blount, John (HCPID); 'bstokes@galvbay.org'; 'cmasterson@h-gac.com'; 'ctaylor@tceq.state.tx.us'; 'lvoskov@tceq.state.tx.us'; 'dshafer@wm.com'; Ingram, Nancy; 'wpetit@jgdpc.com'; Seegers, Mark (Commissioner Precinct 2); Hamilton, Dimetra (HCPID); 'nhausler@poha.com'; 'Powers, Rachel D.'; 'gmcmanhan@poha.com'; Sanders, Herman (HCPID); 'khalidin@wm.com'; 'Rich O'Connell'; 'lhenry@poha.com'; 'Patricia.Radloff@tpwd.state.tx.us'; Russo, Nick (HCPID); 'msmith4@wm.com'; 'kristi.corse@h-gac.com'; 'Nann.Barbara@epamail.epa.gov'; Palacio, Herminia MD (PHES); 'Steve.Ginski@IPaper.com'; 'philip.slowiak@ipaper.com'; 'tzhone.stephen@epa.gov'; Schaffer, Michael (PHES); 'don.pitts@tpwd.state.tx.us'; 'Leos.Valmichael@epamail.epa.gov'

Cc: O'Rourke, Terence (CAO); Patel, Snehal (CAO); Rodriguez, Joel (CAO)

Subject: RE: San Jacinto Pits Community Awareness Meeting 3-24-10 HANDOUTS

Leah A. Gordon, Paralegal
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Waste Management recycles enough paper every year to save 41 million trees. By not printing this email, you can help save even more. [attachment "Danger Sign 04-10.pdf" deleted by Donn Walters/R6/USEPA/US] [attachment "SJWP DraftMedia Statement - 04-1-10 all3.doc" deleted by Donn Walters/R6/USEPA/US]